



## PD 15

### Sponsorship

#### About SGUK:

The operation of SGUK as a registered charity is primarily funded by commercial sponsorship and we are dependent on that income stream to progress our aims and objectives. Our main objective is to promote health and safety by supporting a thriving network of health and safety Groups which are run by volunteers for a network of health and safety professionals.

In particular we seek to:

- Help to maintain and grow a national network of active, engaged health and safety Groups who participate in raising health and safety issues within their communities and for the public benefit
- Help to maintain and establish accessible safety groups in all parts of the UK as well as the IoM and Channel Isles by providing funding packages and support to local groups
- Help and encourage safety groups to be active and engaged at the level of the best
- Try to ensure SGUK is recognised as the hub of the safety groups movement
- Act as an authoritative and respected participant in the health and safety system
- Assist groups to be recognised by SME's as a friendly source of help and advice on a wide range of health and safety issues

Plus, out-with our main objectives we can assist with:

- Engaging with Schools and colleges in particularly via our joint venture with the HSE "The LOCHER project"
- Being the conduit between the network of groups and the HSE

#### Sponsorship income

Sponsorship income is used in the following ways:

- Towards the prestigious Alan Butler, Maurice Adamson and the Lord Cullen awards ceremony currently in the House of Lords made to high performing safety groups and innovative member companies around the UK
- Promoting SGUK, its sponsors and materials at meetings and events around the UK for the public benefit
- Supporting our volunteers

## 1) Main Sponsorship package:

**£2500 per annum (for 3 years)**

### Benefits of Sponsorship:

- Sponsors logo and link to their website displayed on front page of our website rolling banner
- Advertisement on SGUK website of non-commercial informative CPD presentations available to the network of safety groups
- SGUK will assist the sponsor with the promotion of its CPD events to the network of safety groups via e-mails and newsletters as well as Facebook group/LinkedIn, Twitter and other social media
- Promotional material of the sponsor regarding CPD events and relevant training shall be distributed to local groups by email
- Use will be made of the sponsors logo in any of our publicity
- A non-commercial article published in the RoSPA OSH journal annually
- Two free places at our annual prestigious Awards lunch (currently held in the House of Lords)
- Invitation to attend SGUK meetings and network with other sponsors and representatives from HSE, IOSH, IIRSM, BOHS etc.

## 2) Awards sponsorship opportunities

The Alan Butler Excellence Awards enjoy sponsorship by BT for the prizes awarded to the Gold standard winners in recognition of their success. Further opportunities to sponsor the Awards are available and provide a valuable platform for organisations who support health and safety excellence to associate themselves with this esteemed event.

### Benefits of sponsoring the awards:

- Being involved in one of the most prestigious health and safety Awards in the UK
- Publicity through the SGUK website
- Use of sponsor logo and sponsor profile with link to sponsor website
- Opportunity to present the award sponsored to the winning entrant in the House of Lords (or other venerable location during House of Lords renovations)
- Opportunity to feature as a case study on the HSE website and social media
- Opportunity to showcase 'Best Practice' throughout the UK
- Being part of the oldest Health and Safety Network in the UK
- Press releases and articles in mainstream health and safety magazines

### Sponsorship opportunities available:

#### ➤ Category 1 **Innovation**

Lord Cullen Trophy and Albert Porter Rose Bowl together	£1500.00
SCOS Award	£ 750.00
Stevenson Shield	£ 750.00

#### ➤ Category 2 **Excellence**

Alan Butler Award	£ 250.00
Gold Awards	£1000.00
Silver Awards	£ 500.00
Bronze Awards	£ 500.00

#### ➤ Category 3 **Outstanding Service**

Maurice Adamson Award	£ 750.00
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### 3) Additional Sponsorship packages:

If the main or awards package is not appropriate, then tailored individual arrangements to a lower or higher value can be considered. These need not be financial but can be in kind. These would not cover more than an annual commitment unless specifically requested. Some examples of these would be:

- Annual Awards Ceremony at House of Lords, in total
- Reception at Annual Awards Ceremony
- Luncheon package at Annual Awards Ceremony
- Individual tables at Annual Awards Ceremony
- Photography at Annual Awards Ceremony
- Menu/place cards for the awards lunch
- Additional prizes for any of the awards
- Support of the Health Risks at Work Campaign
- Support of the LOCHER project for colleges and schools
- Hosting events or open meetings or covering room hire, refreshments etc. at other venues
- Assisting with publicity and promotional activities
- Other ideas are open for discussion

#### Possible benefits:

- Logo and link displayed on our website
- Logo on appropriate publications
- Mention in any write up of topic
- Access for possible short non-commercial article in RoSPA OSH journal or Safety Express publications
- An update newsletter on SGUK activities at least annually
- Any other benefit agreed by the majority of trustees
- Deemed to be part of your Corporate Social Responsibility (CSR) as donating to a charity which operates for the public benefit

#### General conditions:

- A signed Sponsorship agreement (Form 10) is put in place
- On request, Sponsor will, if required, provide a Purchase Order No. and details of their payment processes especially if handled by external agencies
- SGUK Treasurer will raise an invoice indicating bank details so that where possible monies can be paid electronically directly into our accounts
- As SGUK are not VAT registered our invoices cannot show such figures
- Within the first three years and then on an ongoing basis annual renewal invoices will be raised by SGUK Treasurer up to two months in advance to help facilitate prompt payment
- Any change in contact personnel is notified promptly so if required an amended agreement can be organised
- If payment not received when expected the Treasurer has the right to chase accordingly
- If the agreement is to be annulled at any stage then SGUK must be notified in writing, before or at the time any renewal invoice is raised